



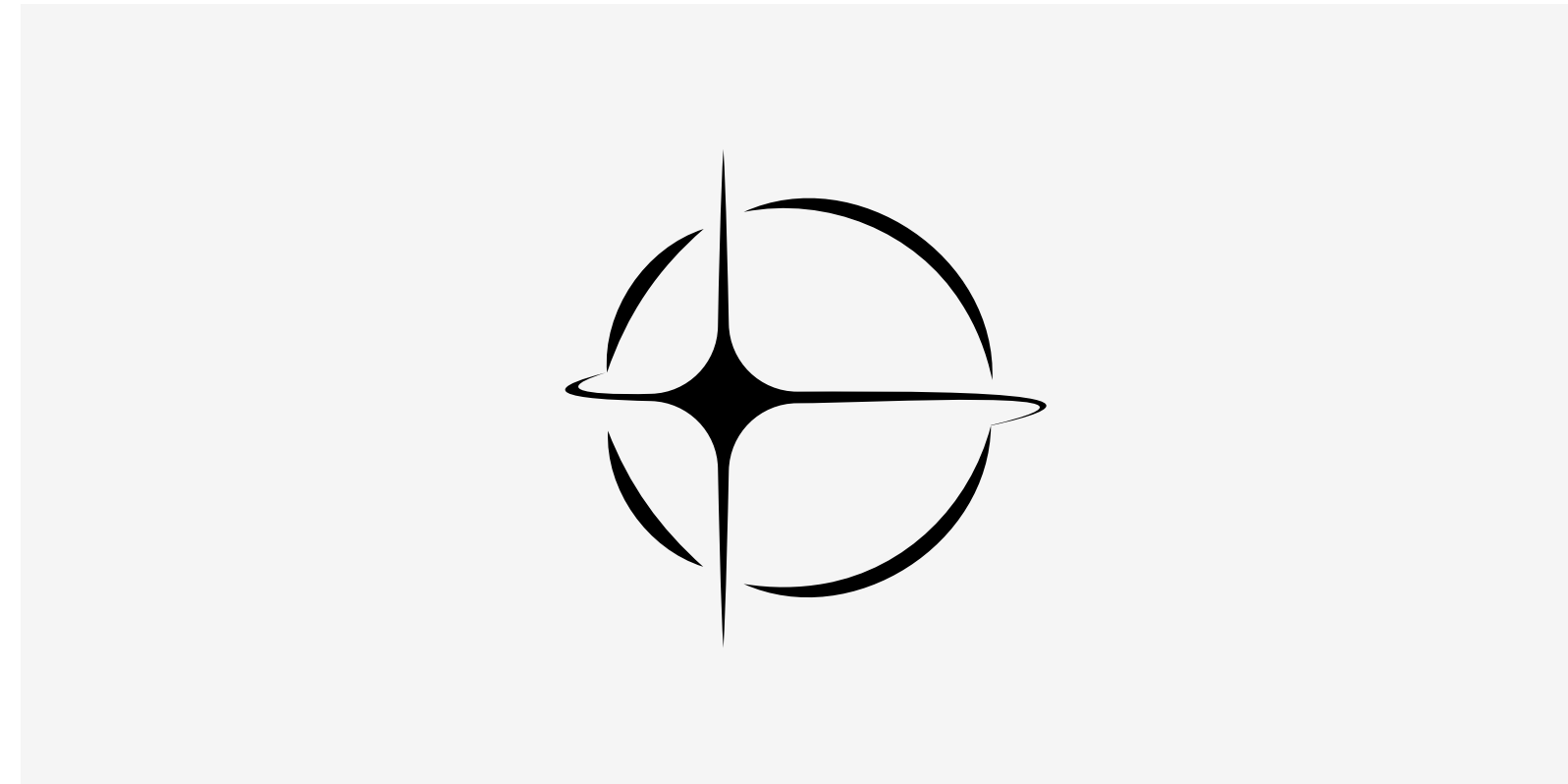
AlphaGe

DESIGN GUIDELINES

Logo / Variations



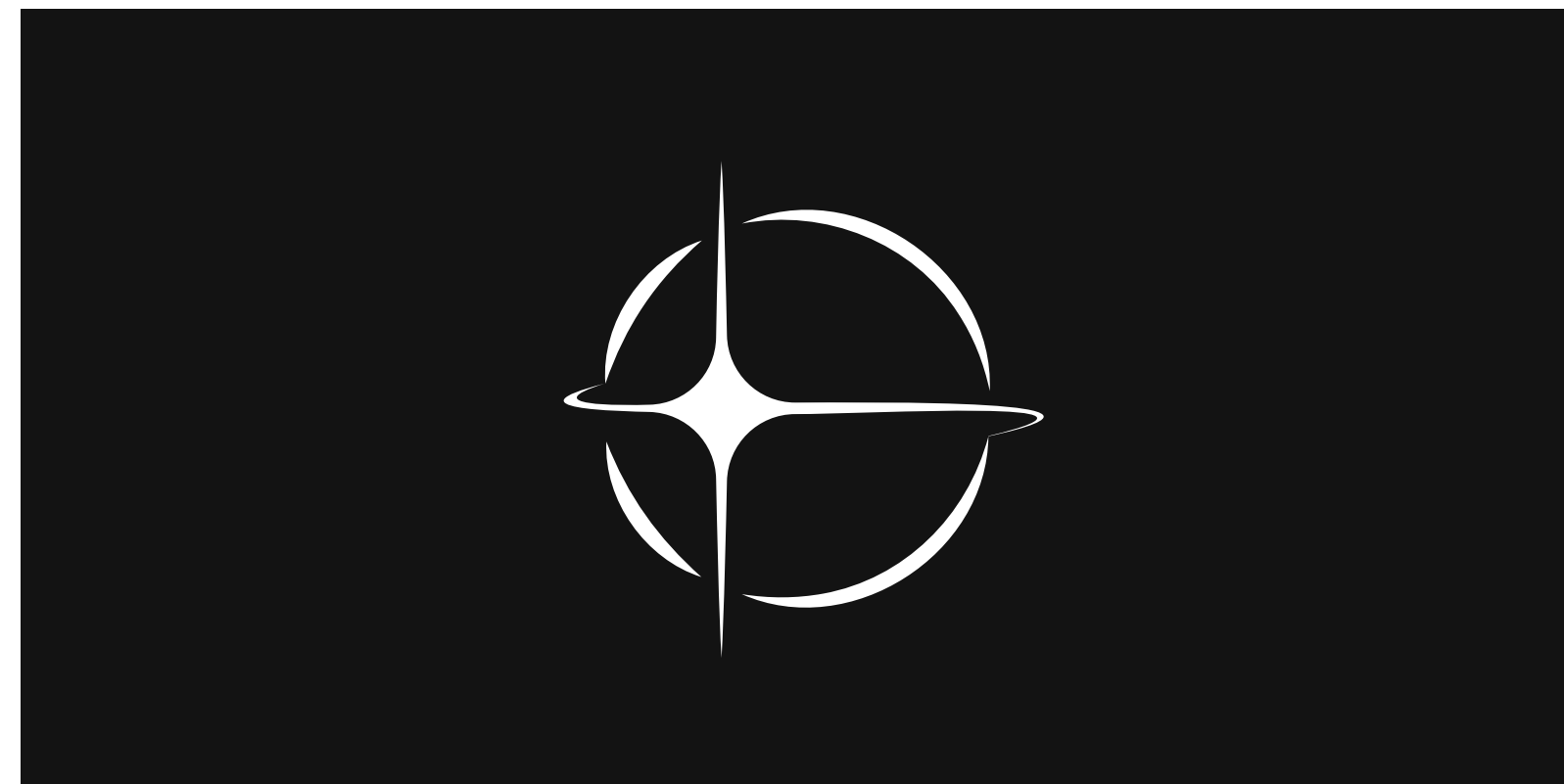
LOGO FULL - LIGHT BACKGROUND



LOGO - LIGHT BACKGROUND



LOGO FULL - DARK BACKGROUND



LOGO - DARK BACKGROUND

Addressing the dynamic digital landscape, we present responsive logos optimized for various platforms and devices. From social media avatars to mobile app icons, these adaptations maintain our visual identity while embracing the flexibility demanded by the ever-evolving technological canvas.

Logo / Color Variations



Having different color variations for a logo is crucial. It enhances adaptability, allowing the logo to seamlessly integrate into diverse backgrounds, materials, and mediums. This flexibility ensures that the logo remains visually striking and recognizable across a myriad of contexts, be it on digital platforms, print materials, or various surfaces.

Logo - Family

AlphaGe

AlphaGe

Posters

AlphaGe 

Posters

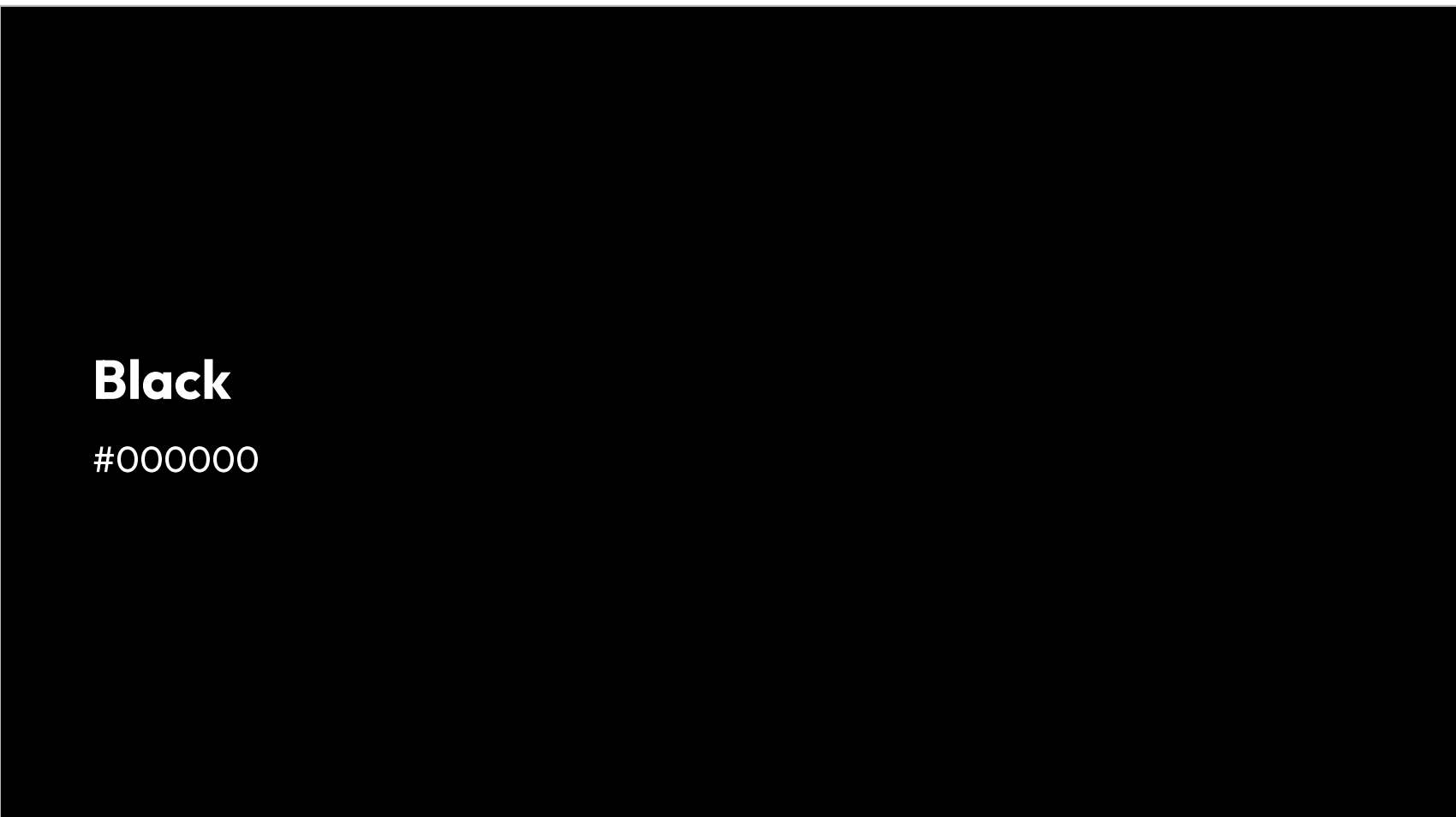
AlphaGe 

Posters

AlphaGe 

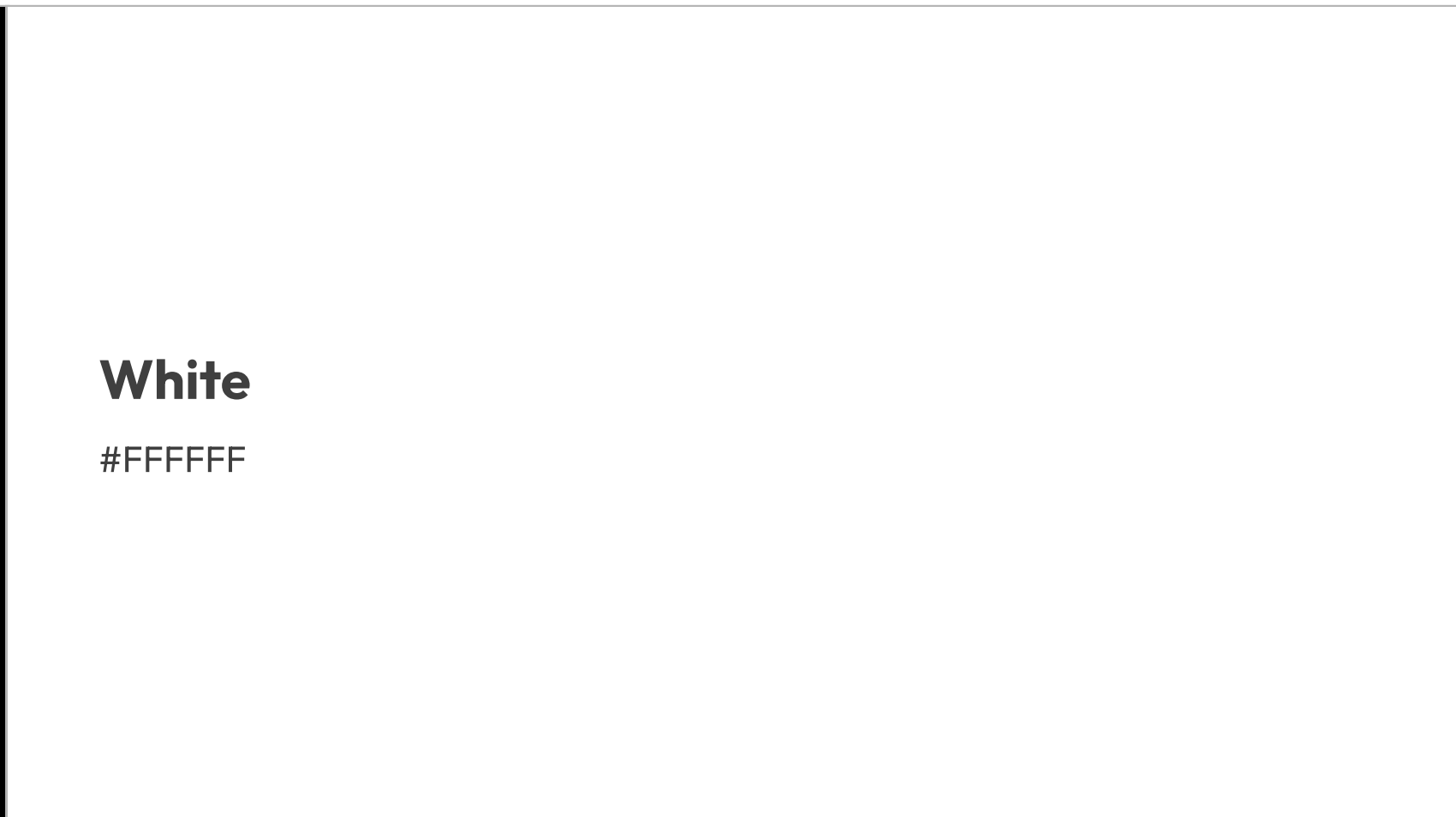
Color Scheme

A cyan color scheme, characterized by a range of blue-green and monotone hues, inherently communicates a sense of security, safety, and professionalism. Cyan is associated with traits such as calmness, trustworthiness, and reliability, making it an ideal choice for brands seeking to convey a strong and professional image.



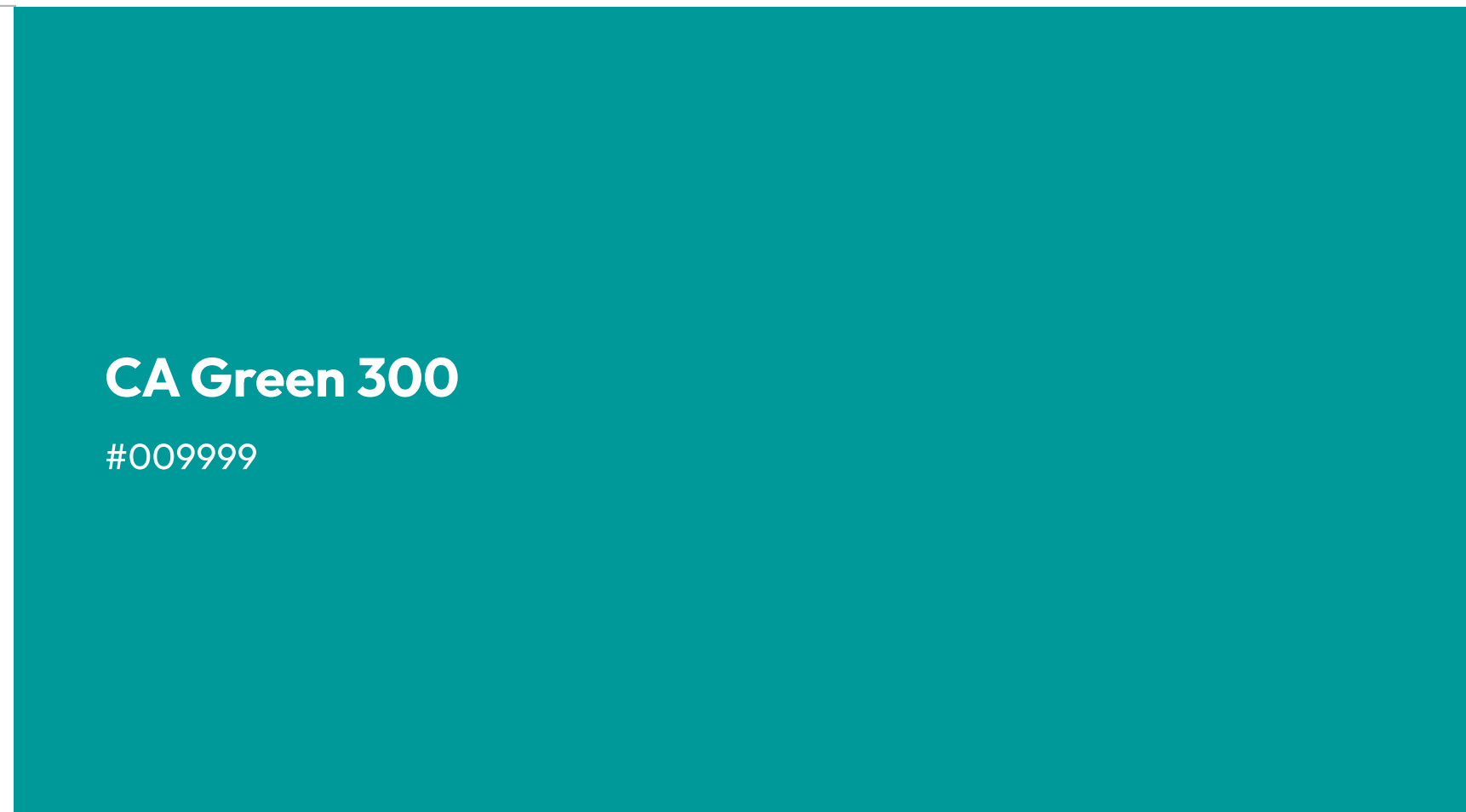
Black

#000000



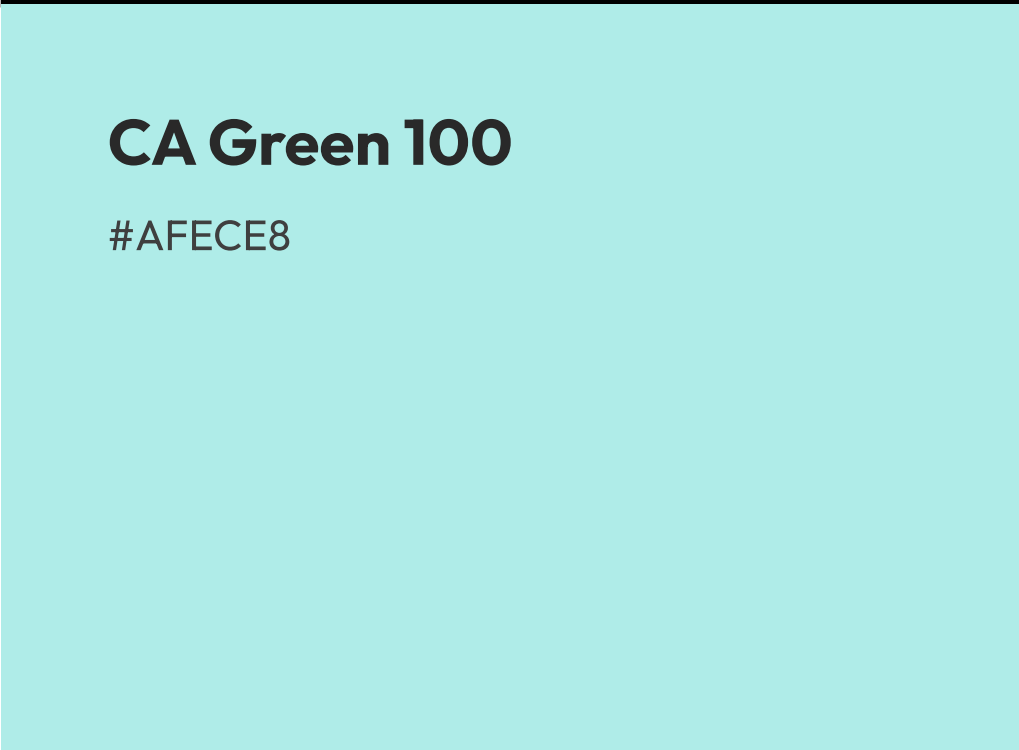
White

#FFFFFF



CA Green 300

#009999



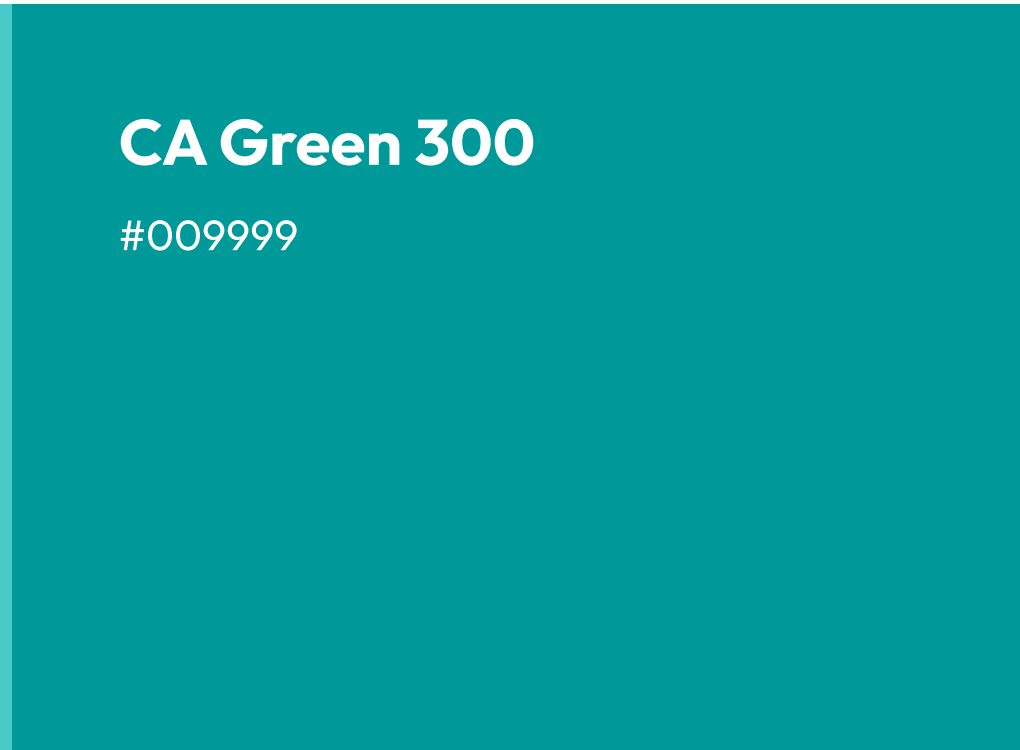
CA Green 100

#AFECE8



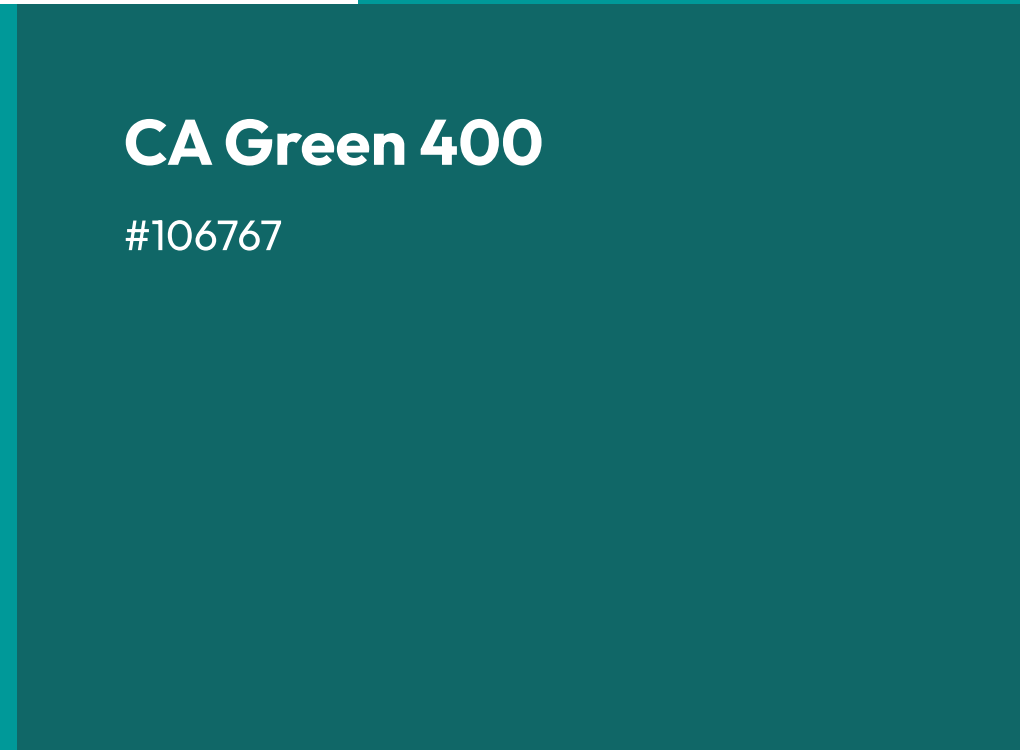
CA Green 200

#4AC9C9



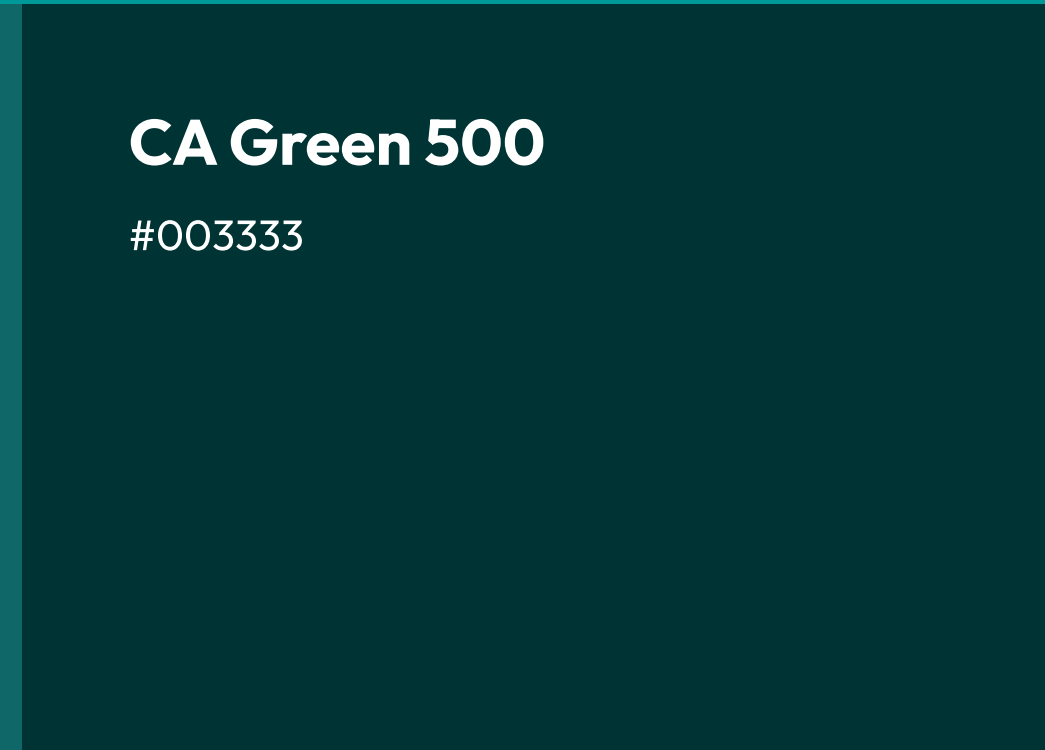
CA Green 300

#009999



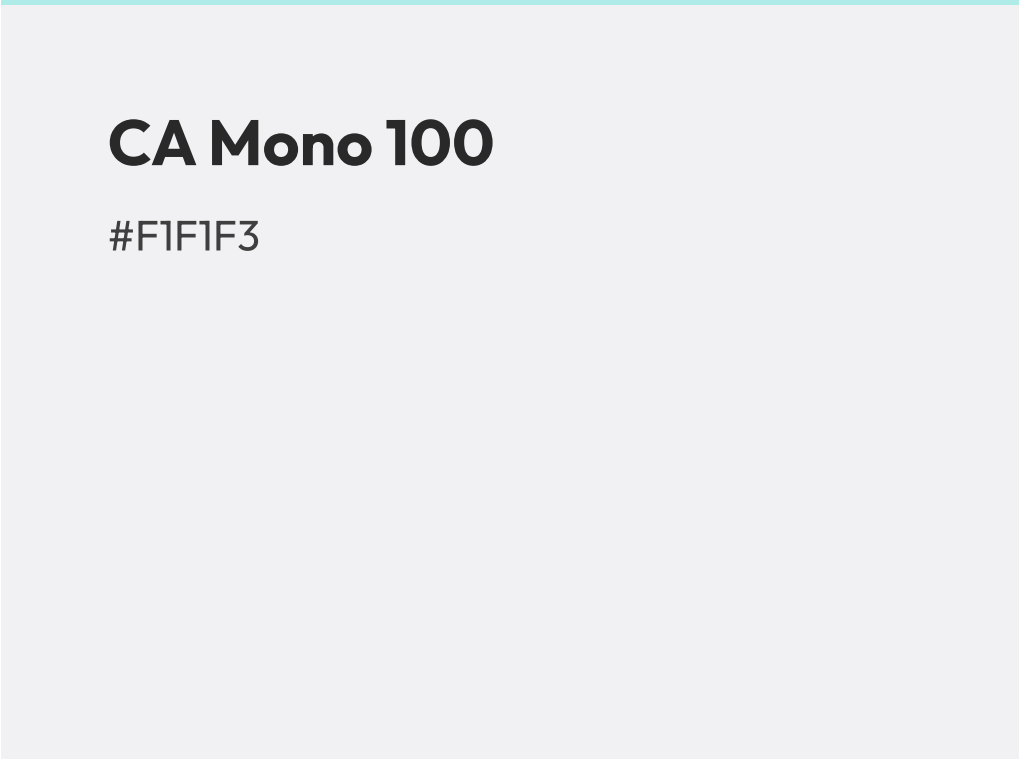
CA Green 400

#106767



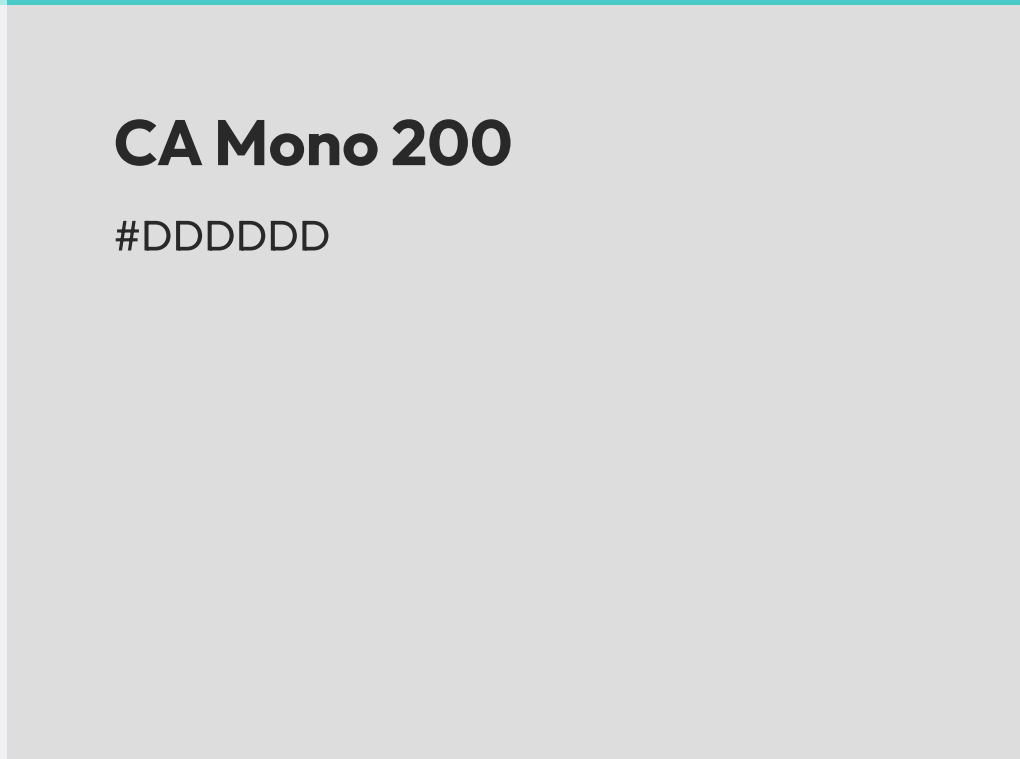
CA Green 500

#003333



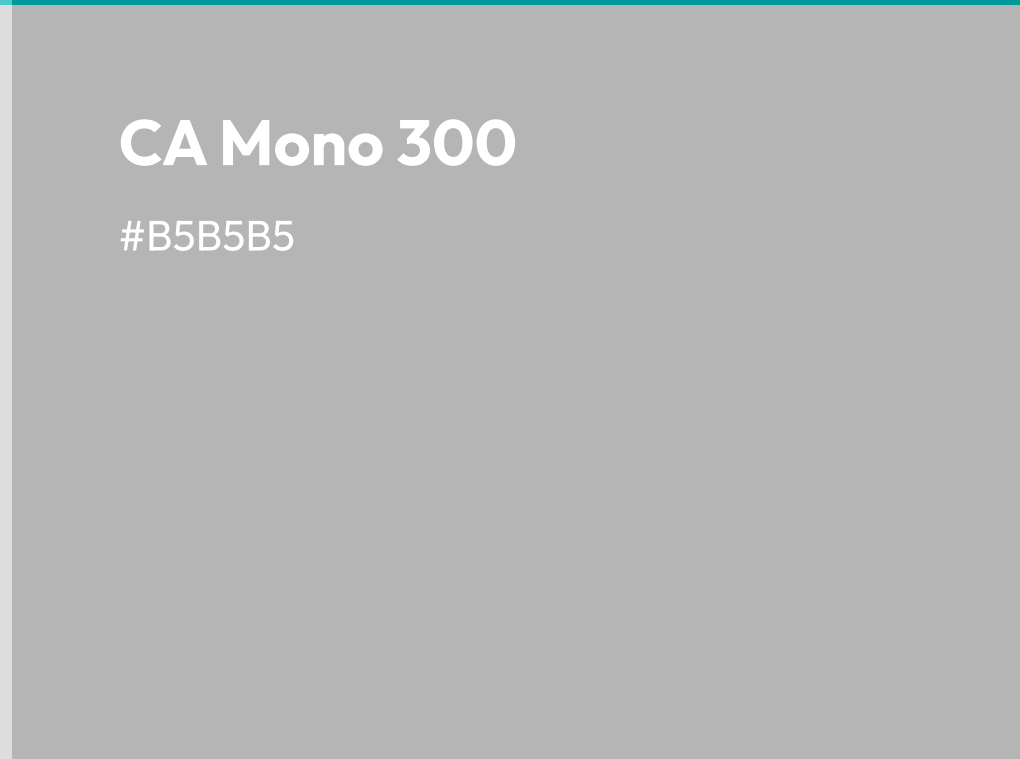
CA Mono 100

#F1F1F3



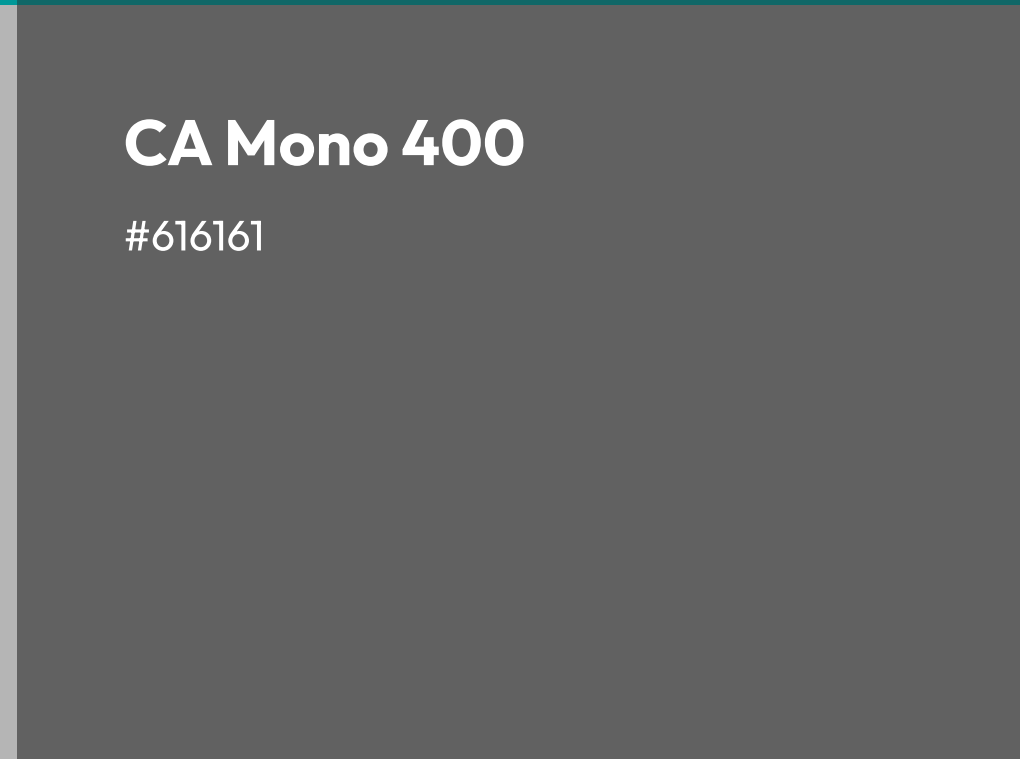
CA Mono 200

#DDDDDD



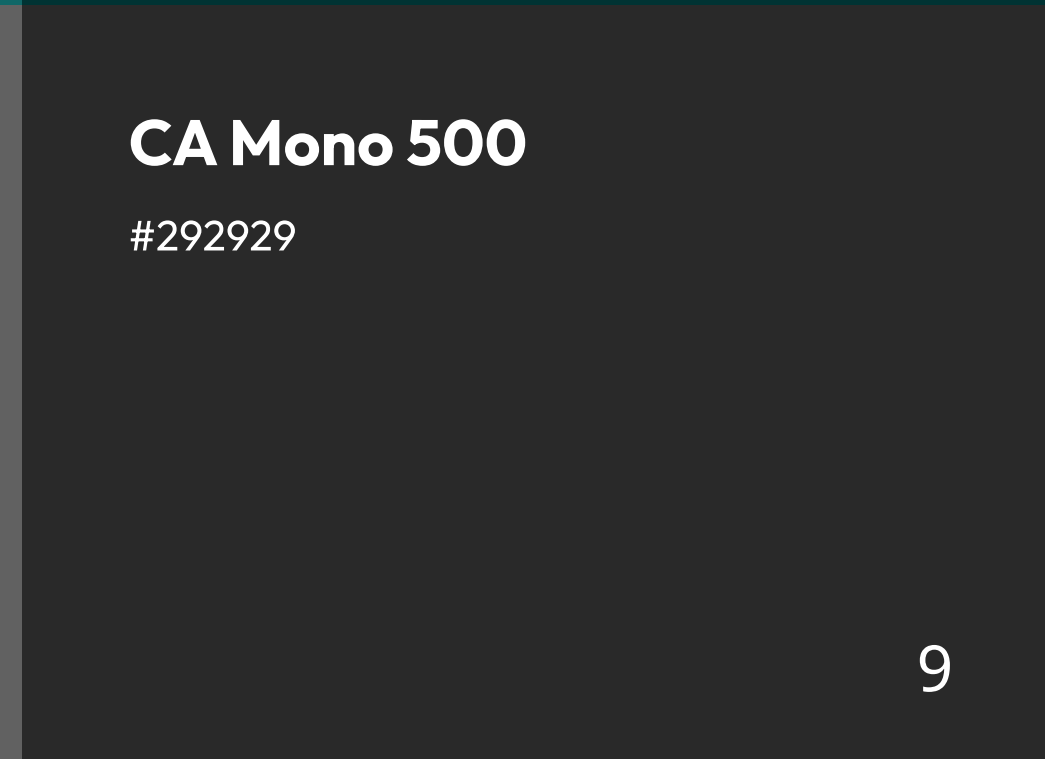
CA Mono 300

#B5B5B5



CA Mono 400

#616161



CA Mono 500

#292929

Color Scheme



Typography

Aa

Open Sans

Open Sans is a free and open-source font family designed by Google.

The quick brown fox jumps
over the lazy dog

**The quick brown fox jumps
over the lazy dog**

Open Sans Regular

A B C D E F G H I J K L M N O P Q

R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s

t u v w x y z

Open Sans Bold

A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r

s t u v w x y z

Typography

Aa

Open Sans

Open Sans is a free and open-source font family designed by Google.

The quick brown fox jumps
over the lazy dog

**The quick brown fox jumps
over the lazy dog**

Open Sans Semibold

A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s

t u v w x y z

Open Sans Extra Bold

A B C D E F G H I J K L M N O P

Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r

s t u v w x y z

Typography

Aa

Montserrat

Montserrat is a free and open-source font family designed by Google.

The quick brown fox jumps
over the lazy dog

**The quick brown fox
jumps over the lazy dog**

Montserrat Semibold

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r

s t u v w x y z

Montserrat Bold

A B C D E F G H I J K L M N O

P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q

r s t u v w x y z

Namecard

